

**NAA APARTMENTALIZE 2023: WHIRLPOOL CORPORATION NAA BADGE SCAN  
INCENTIVE GIVEAWAY**

**OFFICIAL RULES AND CONDITIONS**

NO PURCHASE NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED. Entry into Whirlpool Corporation's Sales Incentive Giveaway is acceptance of these Official Rules.

**1. Giveaway Period:** The Whirlpool Corporation's NAA Badge Scan Incentive Giveaway (the "Giveaway") is June 8th, 11:30 a.m. – 5 p.m. ET and June 9th, 9:30 a.m. – 1:30 p.m. ET. A computer designated by Sponsor will serve as the official timekeeping device.

**2. Drawing Period:** The Whirlpool Corporation's NAA Badge Scan Incentive Giveaway Drawing Period (the "Drawing") will take place within two weeks after the show is over (by June 23rd). **2.718 Marketing** will make three attempts before July 7, 2023, to notify the randomly selected winner but reserve the right to pick an alternate winner if we do not receive any response. **Whirlpool Corporation** reserves the right to cancel, suspend or modify this survey, or substitute or suspend the prize drawing portion at any time if any problem prevents the awarding of the prize or completion of the drawing.

**3. Eligibility:** Eligibility limited to those attending NAA Apartmentalize in Atlanta, GA during the Giveaway Period and have their show badge scanned in our booth #4021. Do not need to be present during the "Drawing Period" to win. Employees of **2.718 Marketing or Whirlpool Corporation** are not eligible to win drawing prize. By entering, entrants certify that they meet all eligibility criteria. Prize delivery date will be selected by Whirlpool Corporation in conjunction with the winner, but must fall within 2023. \*No purchase necessary to win; Free ticket entry can be obtained by attending the Whirlpool booth. Any taxes on prize value will be the sole responsibility of the winner. ® /™ © 2023 All rights reserved.

**4. To Enter:** During the Giveaway Period, Eligible Booth Attendees will need to visit the Whirlpool booth #4021. In the booth, attendees will need to get their show badge scanned by a representative working the booth. If for any reason the badge scanner stops working, attendees can drop off their business card / contact information for our team to manually enter them into the drawing. Sponsor is not responsible for lost or stolen entries. Incomplete and illegible entries will be disqualified, including any badge scans without an email address. No mechanically reproduced entries will be accepted. Entries become the property of Sponsor and will not be returned.

**6. Prize:** One (1) \$1,000 Prepaid Visa Card. The winner may not substitute, exchange or transfer the prize except in Sponsor's sole discretion. Winner is responsible for any and all taxes and other prize-related expenses, costs and/or fees (including, without limitation installation fees) not set forth herein as part of the prize.

**7. Release:** By entering the Giveaway, entrant agrees to release and hold harmless, Sponsor, its related companies, and each of their respective officers, directors, employees, and agents

from and against any claim or cause of action arising out of participation in the contest or receipt or use of any prize.

**8. Disputes:** Entrant agrees that: (i) any and all disputes, claims and causes of action arising out of or connected with this Giveaway, or any prizes awarded, other than the administration of the Giveaway or the determination of winners shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the District of Michigan (Eastern Division) or the appropriate Michigan State Court located in Berrien County, Michigan; (ii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Giveaway but in no event attorneys' fees; and (iii) under no circumstances will entrant be permitted to obtain awards for and ENTRANT HEREBY WAIVES ALL RIGHTS TO CLAIM PUNITIVE, INCIDENTAL AND CONSEQUENTIAL DAMAGES AND ANY OTHER DAMAGES, OTHER THAN FOR ACTUAL OUT-OF-POCKET EXPENSES, AND ANY AND ALL RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE.

**9. Sponsor:** Whirlpool Corporation, 2000 North M-63, Benton Harbor, MI 49022

General Conditions: Entrants agree to be bound by these Official Rules and the decisions of Sponsor, which are final and binding in all matters related to the Giveaway. Sponsor may prohibit an entrant from participating in the Giveaway or winning a prize if, in its sole discretion, it determines that said entrant is attempting to undermine the legitimate operation of the Giveaway by cheating, deception or other unfair playing practices or intending to annoy, abuse, threaten or harass any other entrants or Sponsor. Sponsor is not responsible for typographical or other errors in the offer or administration of the Giveaway, including but not limited to errors in the advertising, Official Rules, selection and announcement of the winners and distribution of the prizes. Sponsor is not responsible for entries that are lost, late, garbled, damaged, illegible or otherwise deficient or incompletely received for any reason. Sponsor is not responsible for: technical failures of any kind, including but not limited to: (i) technical failures of any kind, including but not limited to the malfunctioning of any computer, cable, network, hardware or software; (ii) the unavailability or inaccessibility of any transmissions or telephone or Internet service; (iii) unauthorized human intervention in any part of the entry process or the Giveaway; (iv) electronic or human error which may occur in the administration of the Giveaway or the processing of entries; or (v) any injury or damage to persons or property, including but not limited to entrant's computer, hardware or software, which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Giveaway.. Sponsor further reserves the right to cancel, terminate or modify any promotion not capable of completion as planned, including by tampering, unauthorized intervention or force majeure. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE GIVEAWAY MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.)